

ROAD COMMISSION

for OAKLAND COUNTY

PRESS RELEASE PRESS RELEASE

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RCOC: THERE'S AN APP FOR THAT (ROAD COMMISSION LAUNCHES NEW APP FOR MOBILE DEVICES)

Beverly Hills, Mich. — The Road Commission for Oakland County (RCOC) has launched an app that allows anyone to get road project information, file a report about a road concern, send RCOC a photo and much more from any mobile device.

The app is available for free from the Google and Apple app stores. To find the app at one of the stores, simply search for "Road Commission for Oakland County."

"We're excited to be able to introduce this mobile-device option for our customers," stated RCOC Chairman Ron Fowkes. "We want to make it as easy as possible for residents, motorists and businesses to contact us and share information with us. While we monitor our road system fairly closely, we simply can't be everywhere at once, and the people using the system are valuable partners in this process. This app makes that partnership even stronger."

Fowkes added the road project information available via the app allows users to get the latest information wherever they are. "If you are traveling, this allows you to see which roads we are working on," he stated. "Of course, you should never use your smart phone while you are driving."

Also available on the app are: a link to the RCOC Real-Time Traffic Map (which shows real-time congestion level on state highways and many main county roads in the county), links to RCOC's Facebook and Twitter accounts, a link to RCOC's road projects and traffic alerts list, the RCOC calendar of events and a link to sign up for e-mail notifications about various RCOC activities.

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